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FOR IMMEDIATE RELEASE

St. James Mercy Foundation Gearing Up for 2nd Annual “Diamonds & Denim” Event

Hornell, NY...All are welcome to attend St. James Mercy Foundation’s 2nd annual “Diamonds & Denim” charity event on Saturday, October 8 at Hornell Golf Club, from 7:00 pm – 1:00 am. This casual evening features tapas dining, live music by Nik Lite, dancing, silent auction, and a chance to win a pair of blue diamond earrings, courtesy of McHenry Jewelers. All proceeds from the evening benefit St. James Mercy Foundation.

“Last year’s first annual ‘Diamonds & Denim’ event was very successful,” said event co-chair and Foundation Board member Beverly Gilbert. “Over 100 people attended, and after expenses we raised nearly \$9,000 for the Hospital. We are expecting even greater results this year.”

This year features one of area’s most popular bands, Nik Lite, starting at 9:00 pm. “Nik Lite is a high energy rock and roll group that appeals to listeners of all ages,” said event co-chair and Foundation Board member Lisa Marino-Schwartz. “The menu includes tapas dining stations featuring hors d’oeuvres, including top round of beef, pasta dishes and desserts...and you really can wear your denim!”

Diamonds & Denim has become a new local tradition, according to Sylvia Bryant, Foundation Executive Director. “Already we have strong community support, including McHenry’s Jewelers, who is providing the diamond earrings, and major sponsors Steuben Trust Company, The Exigence Group, Harris Beach PLLC, The Bonadio Group, and Excellus.”

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In addition to the drawing for the diamond earrings, the night includes a silent auction featuring gift certificates and products from area merchants. “So many local businesses have generously donated gifts and services for the event, and we are grateful for community’s support,” said Ms. Bryant.

Tickets to Diamonds & Denim are \$75 per person and are available at St. James Mercy Foundation office (411 Canisteo St., Hornell) and Hornell Golf Club (473 Seneca Road), by calling 607-324-8240, or contacting lgardner@sjmh.org. All proceeds benefit St. James Mercy Foundation to fund Hospital equipment and program needs. For more information visit www.stjamesmercy.org/foundation-ball.

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